

**velocity:**

A blurred photograph of people walking in a modern office building with large windows. The image is overlaid with a red ribbon graphic that curves across the top and bottom. The text "a rapid change of position" is written in white on the red ribbon.

a rapid change of position

# Accelerating Your Future

Is your organization facing a critical transition? Are you looking for a career with an elite team? Are you searching for the right resources to help you accelerate your future?

**Tatum is the answer.**

Tatum has grown into the largest, fastest-growing executive and consulting services firm, resulting in 37 offices nationwide. We accelerate business performance and create more value™ by offering speed and proficiency in how we assess client needs, integrate leadership, and achieve rapid results.

With over 1,000 partners and more than 500 experienced CFO/CIOs, we have successfully engaged in over 6,000 client companies of all sizes, across every major industry. Our professionals are strategic and operating financial leaders who bring a wealth of experience, expertise, and relevance to our clients. We are adept at finding the right talent and immediately integrating them into our clients' operation to assess organizational challenges, clarify issues, identify opportunities, and achieve measurable results.

**Together, we can create more value.**

At Tatum, we work hard to maintain our outstanding reputation by providing clients with top-talent, exceptional service, and measurable results. Our velocity, objectivity, and leadership creates more business value for clients and opportunities for our professionals. This puts Tatum ahead of the competition.

This year, we look forward to maintaining our current business relationships, adding new clients, and creating new career opportunities. Whether you are a client, strategic partner, experienced executive, or talented professional, Tatum can help you accelerate your future.

Rich's signature?

Rich D'Amaro, CEO  
Tatum LLC



**Tatum is the Largest  
Executive Services Firm  
in The United States.**



## The Tatum Difference

### Accelerating Business Performance

*Velocity* is at the core of our business. Tatum accelerates business performance and creates more value™ by offering speed and proficiency in how we assess client needs, integrate leadership, and achieve results. At Tatum, we recognize that businesses cannot afford to slow down in the face of adversity, change, or growth. Now, more than ever, the Office of the CFO continues to be affected by increased risk, regulatory demands, workload, exposure, and the span of control, in addition to strategic performance expectations, the robustness of private equity, globalization, and ERP implementations. As experienced executive and consulting professionals, we know how critical it is to provide immediate leadership and solutions that resolve financial and business performance issues with skill, finesse, and speed.

### We Create More Value by...

- Maximizing the effectiveness of the Office of the CFO
- Elevating decision-making
- Accelerating positive business performance for businesses across all industries
- Providing talent, capacity, and access at any point in the business life cycle

### We Deliver Excellence by...

- Offering talented, highly experienced executive leadership with operational expertise
- Having the ability and capacity to custom-configure the Office of the CFO and services for any business environment
- Providing access to an extensive, national network of strategic partners, executive resources, and intellectual capital

### We Stand Out by...

- Promising VELOCITY when deploying executive leaders and consulting professionals
- Taking a singular LEADERSHIP focus on the full scope of the Office of the CFO supported by innovative services and solutions
- Offering objective JUDGMENT under pressure and in complex circumstances

Tatum accelerates your business performance...



### Business Situations

Market Change  
Regulation Change  
Restructuring  
Leadership Turnover  
Fragmented Finance  
Mergers & Acquisitions

### Market Focus

Traditional Leadership  
Operational Optimization  
Regulatory Compliance  
Corporate Performance Improvement  
Executive Development & Training

## The Tatum Way™

### The Urgency of NOW

Tatum's number one competitive advantage is rapid deployment of seasoned executive talent into a client's environment. Our professionals leverage the depth and breadth of their skills to rapidly assess, develop, and implement strategic plans tailored to your business.

Tatum rapidly tackles the most pressing problems facing the Office of the CFO and assists with:

- Managing corporate performance
- Implementing mission-critical initiatives
- Assessing strategic opportunities
- Resolving critical business situations
- Getting your company back on track

### Tatum's Market Focus

The way companies handle critical or strategic situations can and does impact their short-term and long-term success. Tatum ensures measurable success by providing rapid leadership and solutions to companies that want or need to create more value for their organizations.

Tatum accelerates your path to success...



## The **Tatum** Organization

### A Unique and Elite Group

Tatum is the largest, fastest-growing Executive Services firm in the United States. We are the first and only national firm with a singular focus on helping companies enhance and maximize the Office of the CFO™.

### Facts

- Headquartered in Atlanta with 37 offices nationwide including Chicago, Dallas, Los Angeles, New York, Philadelphia, San Francisco, Seattle, Tampa, Washington, D.C., and more.
- Over 1,000 experienced executive and consulting professionals nationwide.
- Over 500 experienced CFO/CIOs with the skills to integrate into any business environment to help companies in transition.
- Our experience is 6,000 clients strong, representing every region of the U.S., diverse industries, and every stage of the business life cycle.

- Services, solutions, methodologies, and protocols all focused on the “Office of the CFO” -- the functional imperative of corporations today – the integrated and interrelated core financial function and business operations that impact your company’s growth, change, and optimization.
- Poised always to deliver on-demand executive leadership, decisive direction, and flexible teams of resources to quickly address the most pressing problems or strategic concerns facing the Office of the CFO.

Tatum accelerates leadership and direction...

# The Tatum Business

## The Right Methodology at the Right Time

Every client situation is a unique mix of market variables, industry and regulatory requirements, management and human capital, and operating principles and culture. Tatum's methodology for reviewing each client situation is unique. We customize a strategic approach that assesses and optimizes the interrelated functions of the Office the CFO, enabling more efficient, predictive, and profitable performance.

## Tatum Executive Services

- Experienced executives for Financial Leadership and Management on an interim short-term, long-term, or per project basis.
- Rapid integration of talent possessing the functional depth and experience required for your company's financial and business operations.

- Comprehensive knowledge of how the "Office of the CFO" should work and what operability standards are necessary to achieve and sustain results.
- Empowering your leadership with subject matter expertise and leadership capabilities.

## Tatum Consulting Services

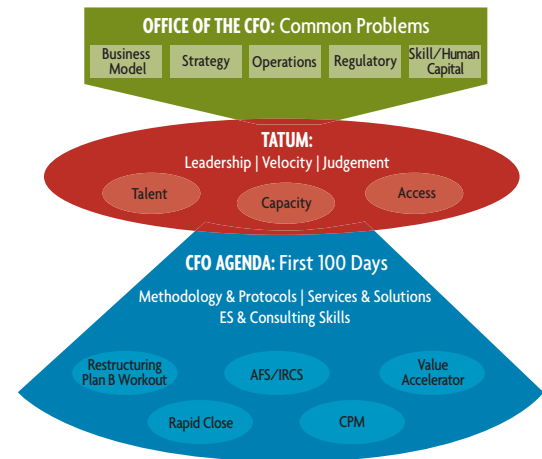
Controller and Financial Services support your critical business functions, such as:

- Business Strategy and IT Alignment
- Finance and Accounting
- Audit/Compliance
- Program Management
- Merger and Integration
- Sourcing Management
- Restructuring and Restatements

Our services include strategic and implementation plans with goals, objectives, and follow-through that ensure satisfactory completion and results.

We collaborate with client management teams to seamlessly integrate our solutions into client operations. On-site support ensures real-time review of key milestone accomplishments.

Tatum accelerates business value – unfailingly – time and time again...



# The Tatum Solution

## Focused on the Office of the CFO

Today's business leaders must be efficient, effective, and innovative, all while maintaining day-to-day operations in the most economical manner. Tatum services have been designed to accommodate a fundamental solution set we call "the Office of the CFO."

Tatum's Office of the CFO Solution:

- Has a distinctive executive perspective with experience in every aspect of the Office of the CFO.
- Is designed to strengthen a company's business performance.
- Is based on real-world experience and understanding of how the Office of the CFO should and does function.

- Is supported by the successful completion of over 6,000 client engagements providing services to and optimizing some or all aspects of a client's Office of the CFO.
- Focuses on assisting CFOs and financial management in building a flexible framework of internal and external resources and services that can be rapidly and flexibly ramped up or down.
- Encourages CFOs and financial management to aggressively create systems and processes that will rationalize, scale, and automate transactions and low value-add processes.

Tatum simplifies and accelerates business productivity...





# Tatum Client Satisfaction

## Successful Relationships – Successful Results

Tatum has served clients in every major industry, including global economic and industrial leaders, education and healthcare entities, government agencies, and emerging growth companies, in virtually every stage of a business lifecycle. Using Tatum's velocity, judgment, and leadership, companies have conquered diverse performance challenges and achieved their goals and objectives.

Value is measured in many ways.

Our clients measure value by monitoring key indicators and metrics, such as profitability, revenue growth, competitive differentiation, and process efficiency. Tatum methodology and protocol enable clients to achieve their performance and operations objectives by rapidly mobilizing experienced resources, integrating those resource into client operations, and producing measurable results in a flexible and efficient way.

Our strategy has enabled Tatum to “create more value” for more than 6,000 client engagements nationwide.

Tatum accelerates your company's vision...

## Parcial Client List

D Magazine  
BlueSky Brands  
Empire Health Services  
Grubb & Ellis | BRE Commercial  
TransContinental Title  
Pharmavite  
Caraustar  
City of Huntsville  
Empire Health  
Caraustar  
City of Huntsville  
DriveCam  
Grubb & Ellis | BRE Commercial





## Tatum Intellectual Capital

### Leveraging Expertise that Counts

Tatum is widely recognized for the innovative techniques and protocols their highly experienced leadership has incorporated into the company methodologies. Our shared network of over 1,000 executive and consulting professionals, including 500+ experienced CFOs and CIOs, has led to the development of decisive business processes and specializations, including:

- Duties of the Office of CFO/CIO
- CEO/CFO/CIO/Board Relationships
- Financial Strategy
- IT & Business Alignment Strategies
- IT Security
- eCrimes
- Sarbanes-Oxley Compliance
- Corporate Governance
- Management Strategies
- Mergers & Acquisitions/  
Mergers & Integrations
- Healthcare Industry Trends
- Succession Planning

Progressive Research and Training Leading financial and business publications regularly source Tatum research, articles, and white papers. In addition, Tatum executive and consulting professionals are frequently asked to present or speak at business and finance events, conferences, and consortiums to present their point of view and experience on the Office of the CFO.

By providing companies with access to expert leadership and professional resources, and through extensive research and hands-on training and mentoring, Tatum professionals are able to continually investigate and validate key business trends and topics that impact the Office of the CFO.

### **Annual Survey of Business Conditions**

Every month for the past six years, Tatum has conducted a survey of its 500+ executives regarding current U.S. business and economic conditions, as well as trends in the financial industry. The survey assesses the past thirty days and predicts the next sixty days. With our partners and professionals serving industries in every U.S. geographic region, the Tatum Annual Survey of Business Conditions takes the pulse of economic activity as of the first day of every month.

A report of findings and results is published on the Tatum, LLC website ([www.TatumLLC.com](http://www.TatumLLC.com)) on the first week of every month. This monthly survey is often quoted and referenced in business and finance publications and continues to provide an objective and qualitative view of current U.S. business and economy.

### *CFO Research Services – Annual Report*

Tatum partners with CFO Publishing Group (CFO Magazine publishers) to conduct an annual survey among senior finance executives in North America. This survey examines CFO views on scope of responsibilities, changing professional landscapes, and personal job satisfaction. To request a copy of this research, you may inquire at: [contact@TatumLLC.com](mailto:contact@TatumLLC.com)

### *Leadership Training and Education – CFO*

Keeping pace with the changing nature of business is no small task. For today's executives, falling behind is not an option. Tatum ensures that executives keep pace with ever-changing business scenarios and market fluctuations. We enhance leadership education with innovative executive training programs. These programs are designed to equip businesses and functional leaders with the knowledge and tools to develop and deliver strategic initiatives that positively impact their business performance.

### *Additional Thought Leadership*

As the nation's largest executive services firm, Tatum executive and consulting professionals have an in-depth understanding of the challenges and opportunities that organizations face in the midst of transitions. Our white papers and articles reflect Tatum's ability to monitor trends that can impact financial executives and management at any point in their careers.

### **Experience Tatum**

Whether contacting Tatum for interim executive services or consulting assignments with strategic implementation overview, clients know they can count on Tatum to provide on-demand access to the right professionals who are ready to integrate into their company without hesitation.

**Velocity, leadership, and judgment –  
Tatum creates more value.**



TatumLLC.com  
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